

THE NEW PEAK OF LUXURY MARKET EVOLUTION ACROSS THE WORLD

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ABSTRACT

In today's fast growing economy in the world, where luxury play an important role to attract the consumers all over the world. The paper state with pattern of growth of luxury market globally and then, the evolution part, from 1994-2014 the performance of luxury product across all the countries of the world. Next phase is clearly explains the trend of luxury market in top different country such as America, Japan, China as well as India which is in developing phase of luxury market. During the journey of article, it is clearly mention the comparision of Chinese luxury market over other countries in the world. At the end of this article, it conclude with the important of luxury product, and the challenges faced by the luxury market.

KEYWORDS: *Luxury Market, Luxury Product, Trend, Countries*

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